

BDO joins SERES Foundation to strengthen its commitment to society

- FUNDACIÓN SERES promotes the commitment of companies to improve society. Today there are already 150 companies, which represent about 70% of the companies in the Spanish Stock Exchange Index, the IBEX 35, and approximately 30% of the GDP.
- BDO, which is the organization in its sector that has grown the most in the last decade, acquires through the signing of this agreement with SERES Foundation, a commitment to integrate social responsibility as a fundamental pillar of the business strategy.

Madrid, March 12th, 2020. BDO, one of the largest international professional services organizations, has announced today its incorporation into the SERES Foundation in order to reinforce its social commitment. The agreement, signed today by Francisco Román, President of SERES Foundation, and Alfonso Osorio, President of BDO in Spain, will contribute to the joint work of both organisations to promote sustainable and responsible business models that help to boost the social component as the strategic axis of the company.

BDO is one of the largest global organizations providing Audit & Assurance, Legal, Advisory and Outsourcing services. Through more than 88,000 people in 167 countries, BDO guarantees a service base on proximity, flexibility, quality and rigour. BDO is the firm in the sector, which has grown the most in the last decade, and as part of this growth, with the signing of the collaboration agreement with SERES Foundation, the company reinforces its commitment to work by keeping CSR as a fundamental part of the company's strategy and thus achieve a sustainable business pattern.

Since 2009, SERES Foundation has been collaborating with Spanish companies to incorporate the social dimension into their business and strategy. For BDO, this step means addressing the social component of its activity and the impact on society in a transversal way and as part of the business strategy.

Francisco Román, president of SERES Foundation, has remarked that "at SERES we work focusing on people and we are aware that in this change of paradigm, which we are living, the best positioned will not be the strongest, but the most agile, those who know how to be pioneers and embrace change. We have a collective challenge in which the role of companies and social progress is essential for economic and social progress. To see that more and more organizations want to promote the most demanding dimension in companies -the social one- is a great satisfaction for SERES".

On the other hand, Alfonso Osorio, BDO's President, has shown great enthusiasm with the beginning of the collaboration between both organizations, highlighting the value of the joint work and the impact of the projects that will be carried out for the people who form BDO and for the society.

SERES Foundation

Nota de prensa

SERES Foundation, a non-profit organization, born 10 years ago, accompanies the transformation of companies and promotes their leadership in the face of social challenges. As a pioneering movement, with 150 member companies, representing 30% of the GDP and 75% of the IBEX 35, it addresses the social commitment of companies from a strategic and practical approach based on innovation.

In SERES, companies find an answer to the challenge of leading their social impact. To do so, it has launched RADARSERES, a unique space where companies that want to assume leadership in the face of major social problems anticipate, reaffirm their commitment and share challenges and best practices with other companies and social agents. In order to detect these best practices, the Foundation annually announces the SERES Awards for Innovation and the Social Commitment of the Company.

BDO

BDO is one of the largest global organizations of professional services: audit and assurance, lawyer, advisory and outsourcing. BDO has more than 1,500 offices in 167 countries and 8,000 people.

BDO in Spain currently has more than 1,200 professionals working in the 13 offices located in the country.

More information: www.bdo.es and www.bdo.global

For more information:

Sofía Martín
Fundación SERES
+34 91 575 84 48
smartin@fundacionseres.org